

Sixth Annual Sustainability Conference

Food, Health, and The Economy Workshop



Entering 2012, the food equity movement has become a major component of sustainability nationwide. Ensuring all consumers have access to nutritious, fresh food, brings about social benefits, such as having healthier options to choose from and becoming more informed about the production of local produce. This panel will discuss local projects and programs that aim to improve Long Island's regional food system. Topics will include how food access can stimulate local economies and local agriculture, while also bringing communities together.

Moderator and Panelists

Bob Keeler, Editorial Board, **Newsday**

Bob Keeler is a Pulitzer Prize-winning journalist at Newsday. He began at Newsday in 1971 and has covered local, state, and national politics for the newspaper as well as editing the Sunday magazine. He won the Pulitzer in 1996 for a series of articles about the life of a multicultural parish, St. Brigid's Roman Catholic Church in Westbury, New York. Keeler developed the series into a book, *Parish!*, which one reviewer called "the best kind of religious journalism ... fanatically faithful to the sensitivities of both critical and credulous readers and also to the experiences of the worshippers who are the subjects of his stories." Keeler has also written *Newsday: A Candid History of the Respectable Tabloid* and *Days of Intense Emotion: Praying with Pope John Paul II in the Holy Land*, with co-author Paul Moses. He now serves on Newsday's editorial board, and gives talks on religion, politics, journalism, and the environment.



MODERATOR

Joe Gergela, Executive Director, **Long Island Farm Bureau**

Joseph M. Gergela is Executive Director of the Long Island Farm Bureau, an organization of more than 5,000 members. Since 1988, Joe Gergela effectively serves as an advocate for agricultural interests on Long Island (New York State's leading agricultural region in terms of dollars), and represents the industry at the local, state and federal levels of government. In 2010, Mr. Gergela was appointed to the US State Department Advisory Committee on International Economic Policy. He is one of 60 individuals nationally asked to serve two year non-compensatory terms. The ACIEP advises the U.S. Department of State on a broad range of international economic policy issues. He is actively involved with many business and civic organizations, including: Board of Directors for the New York State Agricultural Society; Suffolk County Soil and Water Conservation District; and the Long Island Partnership and Economic Roundtable. Joe is the past president of the New York Association of Conservation Districts and he is a member of the Long Island Pine Barrens Commission Advisory Committee. Joe serves on the Board of Directors of Peconic Bay Medical Center, Long Island Conventions and Visitors Bureau and the East End Economic and Environmental Institute.



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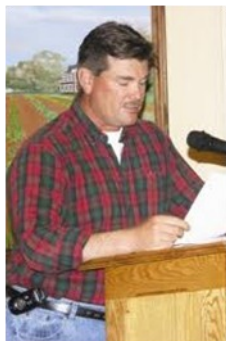
Iman Marghoob,

**M.S., R.D., Community Gardens Coordinator,
Stony Brook University Medical Center**



Iman Marghoob is a registered dietitian and landscape designer, who in addition to holding a master's degree in nutrition from New York University, has a degree in landscape design from SUNY Farmingdale. Iman has always had an interest in combining the fields of nutrition and gardening and is currently Community Gardens Coordinator at Stony Brook Medicine in the Department of Family Medicine, working on developing community gardens in low income communities. Iman is passionate about the health of the environment and that of gardeners she works with, and so promotes organic gardening. Iman lives on Long Island with her husband and four children, who are often seen begrudgingly weeding the backyard vegetable patch alongside of her.

Bob Nolan, Owner, Deer Run Farms, LLC



At the turn of the 20th century, Cord Lohmann began farming in Middle Village in Queens, New York. The farm gradually moved its way east on Long Island stopping in Bethpage and Valley Stream. Throughout its lifetime, the farm has been a family-owned and operated business. Today, Janet, Farmer Robert Nolan's wife, runs the farmstand along with their daughter Valerie, while Robert and his son, Samuel, run the planting and harvesting, specializing in many types of lettuce.

**Dr. Penny Stern, MD, MPH, FACPM,
Director of Preventive Medicine,
North Shore-LIJ Health Care System**



Dr. Stern has been a member of ACPM for 15 years and is delighted to be serving as the Northeast Regent and working to help ACPM achieve its goal to become *the* undisputed primary resource for preventive medicine. She is a Clinical Assistant Professor of Public Health at the Weill-Cornell Medical College Department of Public Health and a Clinical Assistant at the Mount Sinai School of Medicine Department of Preventive Medicine. She has been actively teaching medical students at Weill-Cornell since 1996 as part of the Community Medicine/Public Health course. Dr. Stern is currently Director, Preventive Medicine at the Department of Population Health at North Shore-Long Island Jewish Health System. Dr. Stern earned her MD at the Albert Einstein College of Medicine and her MPH at the Columbia (now Mailman) School of Public Health and she is a member of the Alpha Omega Alpha National Honor Medical Society. She trained in Preventive Medicine/Public Health at Cornell and Occupational Medicine at Mount Sinai and she is a Fellow of both ACPM and ACOEM. She is also New York State-certified in medical acupuncture.

